



CHRIS JONES
*Founder &
Creative Director*

chris@seejoneswork.com

OVERVIEW

Christopher Jones is the founder of SeeJones Creative, LLC, a creative services firm that helps mission-driven organizations and visionary leaders expand their reach through impactful visual communications. Notable projects include: producing marketing collateral to promote two annual youth conferences; helping a local co-working space to build a sense of community within its space through incorporating hand-drawn chalk murals; and developing branding guidelines and logos for several non- and for-profit entities.

Christopher earned a BFA in graphic design from The University of Tennessee. He earned an MBA in marketing from Lincoln Memorial University. His career path has revolved around serving in leadership roles and providing corporate communications for non-profits, so he understands the challenges that the organizations that he works with have faced.

HONORS & RECOGNITIONS

- 2014 graduate of the Ignite: Entrepreneurship in the Arts course through C4-Atlanta
- 2014 class member of the League of Art Entrepreneurs program
- 2013 graduate of Tech Talent South code immersion course
- Artwork published in the Crescent Magazine
- Design work published in CityView Magazine
- Design work published in Alumnus magazine
- Artwork published in Phoenix Literary Arts magazine.

ART SHOWS

- Chocolate and Art Show; May 2014; Atlanta, GA
- Mano A Mano Art Show; November 2014; Atlanta, GA
- UT Student Show; Knoxville, TN

EDUCATION

- M.B.A., marketing concentration, Lincoln Memorial University; 2013
- B.F.A., The University of Tennessee; 2008

PROFESSIONAL AFFILIATIONS/COMMUNITY INVOLVEMENT

AIGA; National Black MBA Association; Phi Beta Sigma Fraternity, Inc.; Toastmasters ; University of Tennessee Black Alumni Council; Urban League of Greater Atlanta Young Professionals



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BIOGRAPHY

Christopher Jones discovered a love for art and the written word at an early age. Growing up constantly drawing and writing stories, small town spelling bee trophies and art festival ribbons soon made way for bigger victories like being accepted to the Tennessee Governor's School for the Arts. There, he was inspired by the power of graphic design to evoke an emotion, solicit a call to action, or raise awareness through visual communication.

Christopher's career path thus far has assumed an almost serendipitous tendency to center around mission-driven organizations. While an undergraduate student, Chris' very first internship was with the Knoxville Area Urban League, where he learned how the Urban League helps restore communities to parity, power, and economic self-reliance. Years later, after graduating and starting his professional career, Chris served as Marketing & Communications Chair for the same organization's Young Professionals auxiliary group. In addition, Chris has held professional roles in corporate communications, program development for a county-wide youth initiative, and also volunteered his time tutoring and mentoring students. Today, Chris works for a national non-profit that specializes in open adoption, where he helps families all over the country tell their stories.

Chris founded SeeJones Creative, LLC with an aim to combine his passion for storytelling with his artistic gifts through designing empowering, inspiring, and impactful visual communications for visionaries. SeeJones Creative is a creative services firm that provides graphic design, illustration, and marketing communications help to mission-driven organizations and individuals seeking to effect positive change. Notable projects include: producing marketing collateral to promote two annual youth conferences; helping a local co-working space to build a sense of community within its space through incorporating hand-drawn chalk murals; and developing branding guidelines and logos for several non- and for-profit entities.

Christopher earned a BFA in graphic design from The University of Tennessee. He earned an MBA in marketing from Lincoln Memorial University. Recognitions include: 2014 graduate of the Ignite Entrepreneurship in the Arts course through C4-Atlanta; 2014 member of the League of Art Entrepreneurs program; Being included as a featured visual artist at the 2013 A3C Hip-hop Festival; Artwork published in the Crescent Magazine, Alumnus magazine, and Phoenix Literary Arts magazine. He is a member of Phi Beta Sigma Fraternity, Inc., where he has served in the roles of Secretary, Chapter President, and Vice State Director. Christopher currently resides in Atlanta, Georgia.